



# #SmokefreeParks&Playgrounds

## Background



- Smoking affects the lives of children and young people
- Children and young people can inhale secondhand smoke which is harmful to their health
- Seeing adults (including parents) smoke normalises smoking behaviour and can make it more likely that they will start smoking too



Creating smokefree environments helps in reducing the number of children and young people who take up smoking. When smoking is less visible to children, that helps de-normalise smoking.

## Smokefree Parks and Playgrounds Benefits

**Prevents children and young people from inhaling secondhand smoke**



**Changes attitudes to smoking so it's not a normal thing to do**



**Reduces the number of children and young people who start smoking**



**Protects the environment and wildlife by reducing cigarette litter**



### What's involved?

- Support from Community Boards to launch the initiative
- Rollout as a pilot with the participation of several parks and playgrounds across Bucks to gauge compliance and support
- Clear and visible signage will be placed in and around each park/playground
- Promotion as a polite request for users to voluntarily refrain from smoking in designated parks and playgrounds to protect children and young people

### We will work with you to:

- Identify local parks and playgrounds in your areas
- Involve local schools or nurseries and youth clubs to enter the "design a sign competition"
- Engage with the community and put a communications plan in place
- All signage and installation are FREE

**We are here to help – Let's work together**

**Get in touch: for more info and to sign up contact Emily Davies, Public Health Practitioner  
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Council**

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